

Notes for banners:

.png layered files can be opened in Macromedia Fireworks

.psd layered files can be opened in Adobe Photoshop

New YSU word mark has a transparent background which can be applied to a pre-existing graphic or background image. The .png format allows the image to be resized to suit your design needs without distortion. The transparent background allows for use in a customized banner as well.

Main banner (top level YSU pages) can be implemented at the top of departmental pages as:

1) html code (copy code into top of web page),

2) jpg (image) you will then need to create hotspots over the different textual areas of banner - Prospective Students links to www.yсу.edu/pstudents/prostu.shtml,

3) copy server side include code into top as web page - you will need to save your page with an .shtml extension - check with your server administrator or university web site manager (Bob Tupaj 330-941-3220 or webmaster@ysu.edu) to see if the server where your site resides has server side includes installed,

4) the layered file can be used to modify color scheme of banner before saving as a jpg or gif

Subbanner can be used to incorporate page title into design (right below main or docking banner. First example (Current Students: www.yсу.edu/cstudents/currstu.shtml) and Second Example: www.yсу.edu/finaid/

Departmental docking banners can be used in place of main banner at top of pages to show relationship with top level of university web site. Layered files can be used to incorporate page title into banner or to modify color scheme to compliment your page design. Red and gray gif's can be placed at the top of your web page. Its recommended that the YSU word mark be "hotspotted" with a link back to the YSU home page www.yсу.edu

Section sub heading banner (single line) is a layered file that can be adapted to a web page that is divided into sections or subcategories. An example would be on the Faculty & Staff page www.yсу.edu/facstaff/facst.shtml (resources, computer & information technology, employment, and administrative services)

Section sub heading banner (double line) is a layered file that can be adapted to a web page that is divided into sections or subcategories. The double line accomodates lines of text that cannot fit on a single line.

Cascading style sheet. There are two cascading style sheets being employed on the top level YSU web pages. `newsite.css` is being used on pages that are strictly populated with hypertext links (YSU home page www.yсу.edu, Prospective Students www.yсу.edu/pstudents/prostu.shtml, Current Students www.yсу.edu/cstudents/currstu.shtml). `fsdirect.css` is being employed on pages where there is a fair amount of text (Campus Map & Tour www.yсу.edu/maps/campusmap.shtml)

Questions or assistance regarding the use of these banners can be addressed to Bob Tupaj, University Web Site Manager, webmaster@ysu.edu or 330-941-3220)