

**YSU MBA: Educational Goals**  
**(Assessment Program Will Focus on these Stated Goals)**

Students completing the MBA program will demonstrate **knowledge** in:

- Management of basic business processes that relate to the production and marketing of goods and services, finance, human resources, and information flows.
- Economic, political, legal, social and cultural forces, international as well as domestic, that shape the market environment within which organizations strive to achieve competitive advantage.
- Ethical dimensions of decision-making

Students completing the MBA program will demonstrate the following **skills**:

- Ability to identify and analyze complex business situations and to develop and implement effective solutions.
- Written and oral communications ability.
- Effective use of information technology for decision-making.
- Ability to work effectively in a group environment.