



Associate Programs in Business

The associate degrees provide transition into the job market. Employers hire graduates knowing that they have the training necessary to begin a career. Some companies offer tuition reimbursement programs which help students earn their college degrees. An associate degree will qualify you for entry-level positions in many areas of business. The Williamson College of Business Administration offers associate degrees in the following programs:

- **Associate in Arts in Business Administration:** Designed to provide an overview of the various areas of business.
- **Associate in Labor Studies:** Designed to provide an overview of the labor studies.
- **Associate of Technical Studies:** Designed to provide academic credit and combine this with academic course work at a college level.

All courses required for the business associate degree fulfill course requirements for the business baccalaureate degree. In order for business associate degree students to be prepared for the rigorous content of the business upper division courses, proper sequence of courses and proper prerequisites must be followed.

Employment Opportunities

An associate in arts in business degree with a focus on accounting and finance will qualify you for junior accountant positions in corporations, government agencies, schools, hospitals, nonprofit organizations, banks, insurance companies, brokerage firms, real estate, and other financial institutions.

Career opportunities in management include small business management, personnel manager trainee, computer operator, office management, entrepreneurship, and government agencies.

Marketing covers many areas in sales, media, real estate, and advertising and public relations.

Degree Options and Majors

The Williamson College of Business Administration offers the Bachelor of Science in Business Administration (BSBA) degree with majors in accounting, advertising/public relations, business economics, finance, general administration, human resource management, international business, management information systems, and marketing. The WCBA also offers the Master of Business Administration (MBA) degree and three associate degrees: Associate of Arts in Business, Associate in Labor Studies, and Associate in Technical Study.

Two-Plus-Two

Our two-year associate degree programs provide transition directly into our four-year bachelor's degree programs without duplication of course work or loss of credits upon graduation.

The College

The Williamson College of Business Administration offers the MBA degree and the BSBA with nine majors. The WCBA is composed of the Department of Accounting and Finance, the Department of Management, the Department of Marketing, forty full-time faculty members, three professional academic advisors, a Professional Practice Program coordinator, the Center for Nonprofit Leadership, the Williamson Center for International Business, the Monus Entrepreneurship Center, and the YSU Small Business Development Center (SBDC). There are 40 full-time faculty members, approximately 1800 undergraduate students, and 175 MBA students.

Accreditation

YSU's bachelor and master's degrees in business are accredited by AACSB International – The International

Association for Management Education, the oldest and most prestigious accrediting agency for business schools. To achieve accreditation, business programs must satisfy the expectations of a wide range of quality standards relating to strategic management of resources, interactions of faculty and students in the educational process, and achievement of learning goals in degree programs. AACSB accreditation is the “hallmark of excellence in management education.” By completing an AACSB accredited program, the quality of your degree is recognized worldwide.



Mission

The mission of the WCBA is to prepare undergraduate and MBA students for productive and fulfilling careers as leaders in business, government, nonprofit organizations, and society. Strategic partnerships with the business community, an emphasis on our students’ professional and leadership development, and the international accreditation of our programs distinguish the college and its programs.

Facilities

The Williamson College of Business Administration is located in Williamson Hall, a six-story building that houses several classrooms, all business faculty offices, two student lounges, the WCBA Undergraduate Advisement Center, the Professional Practice Program Office, and the student organizations’ office. Also located in Williamson Hall are the college’s three networked computer labs that provide specialized business software, Internet access, scanners and laser printers.

Faculty

The Williamson College of Business Administration is proud of its 40 full-time faculty members who are dedicated teaching professionals. Eighty-seven percent hold doctoral degrees and many bring prior experience in business to the classroom. In addition to fulfilling their teaching and advising commitments to students, faculty members are active in research, professional activities, consulting, and public service.

YSU maintains a faculty-student ratio of 1:19, among the lowest of state-affiliated universities in Ohio.

Beyond the Classroom – leadership and professional development

Preparing students to be leaders includes rigorous academic preparation combined with co-curricular and professional development opportunities. Business

students are encouraged to pursue a variety of activities that will enable them to enhance their knowledge and skills, and position them for success in college and in the business world. Participation in professional student organizations, internships, study abroad, international study tours, and community service contributes to the development of the students’ professional portfolio.

Student chapters of national professional organizations provide an excellent means for students to develop leadership skills, network with professionals in their chosen career fields and increase their exposure to the business world. Students are able to interact with nationally recognized business leaders through the Williamson Symposium Series and the Entrepreneur in Residence Program.

Professional Practice Program

The Williamson College of Business Administration (WCBA) includes the Office of Professional Practice Programs that coordinates the internships and cooperative education activities for the WCBA. Internships and cooperative education provide academically-focused, career-related work experiences that enable students to link and apply the knowledge and skills they are acquiring in the classroom to an actual work setting. Through internships and co-ops, students can earn academic credit toward their degrees and, in most cases, are paid for their work. More than 150 business students complete an internship each year.

The Professional Practice Program helps business students with opportunities to work for public accounting firms; state, local, and the federal government; public relations agencies; health care organizations; Fortune 500 corporations; marketing firms; brokerage firms; banks; insurance companies; manufacturing companies; nonprofit organizations; and entrepreneurial ventures.

Honors

The Williamson College of Business Administration recognizes students’ outstanding academic performance through initiation into Beta Gamma Sigma, the national honor society for business majors at AACSB accredited schools. Students who qualify for Beta Gamma Sigma are inducted in the spring semester of each year. To be eligible, students must be juniors, seniors or graduate students in the top of their class.

Qualified business students are also eligible for membership in Phi Kappa Phi, a national honorary society that recognizes superior scholarship in all academic fields, and

(see following page)

Beta Alpha Psi, open to all accounting, finance, and information systems majors with a 3.0 GPA.

Special Scholarships and Awards

The WCBA is fortunate to award more than \$120,000 in college-based scholarships each year. Scholarships are designated for incoming freshman and sophomores, juniors, and seniors. College-specific applications are due to the WCBA in February or March each year. Recipients are selected based on academic performance and co-curricular activities.

In addition, Outstanding Senior Leadership Awards are presented to graduating seniors, selected by their department, for outstanding academic performance, leadership and professional development activities.

Degree Requirements

Associate degree (A.A. and A.L.S.) requirements are divided into four components:

- 1) General Education Requirements,
- 2) Business Tool Courses,
- 3) Business Core Courses, and
- 4) Concentration Courses.

Associate of Technical Study (A.T.S.) with a concentration in business technology is divided into three components:

- 1) General Education,
- 2) Business Courses, and

- 3) Technical, Vocational, or Industry-Specific Training (maximum of 30 semester hours of documented and evaluated credit).

Business students applying for an associate degree are required to complete four sets of coursework:

1. The **General Education Requirement** (GER) courses are in Writing, Natural Sciences, Mathematics, Artistic & Literary Perspectives and Personal & Social Responsibility. These courses provide students with a broad-range of education that will provide a base of knowledge to better enable students to develop the analytical skills needed in the world of business.
2. The **Business Tool Courses** include Exploring Business, College Business Math 1, Economic Principles 1 & 2, Legal Environment of Business, Financial Accounting, Managerial Accounting, Business and Economics Statistics and Economic Statistics Workshop. These courses must be completed with a grade of "C" or higher.
3. The **Business Core Courses** include: Business Finance, Marketing Concepts and Practices, and Fundamentals of Management. Students must have completed the tool courses with a grade of "C" or better and must have an overall grade point average of 2.5 to be eligible to enroll in these courses.
4. Choose three courses from your area of concentration.

For more information about this program, go to

<http://www.cc.ysu.edu/management/>



To obtain the Undergraduate Admissions and Financial Aid Application and/or a copy of the current Undergraduate Bulletin, please contact the Office of Admissions at:

Telephone: (877) 468-6978 330-941-2000 TDD: 330-941-1564 Fax: 330-941-3674 E-mail: enroll@ysu.edu

The Office of Admissions is open Monday and Thursday, 8:00 a.m. to 6:00 p.m., and Tuesday, Wednesday, and Friday, 8 a.m. to 5 p.m. The Office is also open every other Saturday from 9 a.m. to noon, except on holiday weekends and during term breaks