



# Communication and Telecommunication Studies

Communication studies majors study the practical art of human communication. The program's traditional focus offers you a broad liberal undergraduate education targeting applied communication skills that are highly valued in the workplace. You will be able to explore the role of communication in and by organizations, including business, industrial, and professional organizations.

Students majoring in telecommunication studies will acquire a broad overview of the various fields and developing trends in the field. A degree in telecommunication studies at Youngstown State University is designed to prepare you for a variety of positions to meet the ever-changing demands of the job market.

## Employment Opportunities

A degree in communication studies at YSU will prepare you for a career in business, industry, government, public and social services, education, the media, and related industries.

If you choose to emphasize the communication area, you will find career opportunities in advertising, personnel management, government service, public and human relations, sales, and corporate communication.

Print-media job opportunities include copy editing, freelance writing, news writing and reporting, teaching, and more. In electronic media, you might find a career in the areas of announcing, directing, newscasting and writing, production, teaching, and cable management.

As a telecommunication studies graduate, you might go into corporate communication, cable, computer-mediated communication, satellite operations, radio, television, advertising, public relations, sales, and related fields. Other career fields are growing rapidly as the result of emerging technologies and changing public policies.

As a communications major at Youngstown State University, you will be prepared to continue your education in graduate study or launch a career in a wide range of immensely creative fields.

## Degree Options

The Department of Communication and Theater at Youngstown State University offers strong academic programs with a career orientation. After successful completion of a pre-telecommunication or pre-communication studies program, our majors have the following degree options:

- Bachelor of Arts (B.A.) in communication studies (applied speech emphasis in organizational communication, interpersonal communication, media communication, cultural studies, and social influence)
- Bachelor of Arts in theater studies
- Bachelor of Arts in telecommunication studies
- Bachelor of Fine Arts (B.F.A.) in theater (admission by audition only)
- Bachelor of Fine Arts (B.F.A.) in theater (musical track—admission by audition only)

Additionally, students planning careers in education can obtain teaching licensure in communication studies, comprehensive communication, or drama/theater through several of the department's degree programs or by completing the appropriate Bachelor of Science degree through the Beeghly College of Education.

## Facilities

All communication students at Youngstown State University have access to such educational tools as the forensic student office, the speech lab and audio lab in Bliss Hall, and the video editing lab, and the television production studio also in Bliss Hall.

## Faculty

Faculty professionals in the Department of Communication and Theater work to instruct and stimulate students while providing them with a wide range of flexible career choices. Innovative and often individualized teaching is possible because classes are generally small.

YSU maintains a faculty-student ratio of 1:19, among the best of state-affiliated universities in Ohio.

### Outside the Classroom

Telecommunication studies majors can participate in many activities related to their field by working at the University's public radio station, WYSU-FM, and on video crews for various instructional and promotional productions. Academic internships are available in local video and audio professional settings as well as local broadcast facilities.

All students can join and participate in the Student Communication Association (SCA), a group that promotes the study and practice of communication in the professional setting. SCA conducts field trips, seminars and workshops as well as bringing in communication professionals as guest speakers.

### Honors

Chapters of Alpha Psi Omega, honorary national dramatics fraternity, and Pi Kappa Delta, national honorary forensics fraternity, are open to distinguished student scholars at Youngstown State University. Yearly awards for outstanding achievement are given by the honorary societies.

### Curriculum Overview

*Core requirements for all emphases:*

- Communication Theory
- Group Communication
- Interpersonal Communication
- Organizational Communication I
- Designing Communication Research
- Senior Project

### Critical Cultural Studies Emphasis

*Core requirements plus:*

- Intercultural Communication
- Interviewing
- Persuasion
- Computer-Mediated Communication
- Critical Methods in Communication Research
- Seminar

### Interpersonal Communication Emphasis

*Core requirement plus:*

- Intercultural Communication
- Gender Communication
- Interviewing
- Interpersonal Communication II
- Group Communication II
- Computer-Mediated Communication

### Media Communication Emphasis

*Core requirement plus:*

- Introduction to Telecommunications
- Survey of Mass Communication
- Introduction to Film Study
- New Communication Media
- Critical Methods in Communication Research
- Computer-Mediated Communication

### Organizational Communication Emphasis

*Core requirement plus:*

- Intercultural Communication
- Interviewing
- Computer-Mediated Communication
- Organizational Communication II
- Group Communication II

### Social Influence Emphasis

*Core requirement plus:*

- Intercultural Communication
- Presentational Speaking
- Argumentation
- Persuasion
- Computer-Mediated Communication
- New Communication Media

### Telecommunication

- Orientation
- Introduction to Telecommunications
- Telecommunication Techniques
- Scriptwriting
- Media Operations and Performance
- Media Announcing
- Video or Audio Production
- Telecommunications Regulation
- Theories and Criticism
- Seminar
- Capstone

**For more information about this program, go to**  
<http://www.fpa.yzu.edu/commtheater/comm.htm>



To obtain the Undergraduate Admissions and Financial Aid Application and/or a copy of the current Undergraduate Bulletin, please contact the Office of Admissions at:

Telephone: (877) 468-6978 330-941-2000 TDD: 330-941-1564 Fax: 330-941-3674 E-mail: [enroll@ysu.edu](mailto:enroll@ysu.edu)

The Office of Admissions is open Monday and Thursday, 8:00 a.m. to 6:00 p.m., and Tuesday, Wednesday, and Friday, 8 a.m. to 5 p.m. The Office is also open every other Saturday from 9 a.m. to noon, except on holiday weekends and during term breaks