

Summer Festival of the Arts

The Summer Festival of the Arts is a collaboration between Youngstown State University and the local and regional arts community. Designed to promote the diversity of art in the Mahoning Valley, the event equally welcomes regional and national fine and performing artists. Participation by area ethnic and cultural institutions makes available opportunities for positive interaction between patrons and the community.

Festival Hours

Friday, July 6	Set-up begins at 7 a.m. (Set up times will be assigned closer to the event.)
Saturday, July 7	Set-up 7-9:45 a.m.
Saturday, July 7	10 a.m.-7:30 p.m.
Sunday, July 8	Noon-6:00 p.m.
Clean-up	Must be done by 9 p.m.

YSU Summer Festival of the Arts Calendar

Application deadline	April 2, 2007
Application fee due	April 2, 2007
Notifications mailed	May 1, 2007
Booth fee due (if accepted)	June 4, 2007
Cancellation deadline	June 12, 2007

Location

Held on the park-like, urban campus of Youngstown State University in Youngstown, Ohio.

Awards

Cash awards will be given for Best of Show, Best Individual Piece, and Best in each of three major categories (2D, 3D and fine crafts). Judging will be done by a jury. The names of winners will be posted at the Main Information tent.

Jury Process

The jury will consist of jurors with evaluating experience. The following standards will be used for judging: The ideal work reflects excellence, is well conceived, and well executed. **All work must be original.**

Slides are considered solely on the merit of the work. You must include a postage-paid SASE with your application to have your slides or CD returned. Images of accepted work will be returned after the Festival. The Summer Festival of the Arts Governing Committee reserves the right to reject entries not adequately represented by slides or electronic images.

Fees

A \$20 non-refundable application fee or, \$30 late fee after April 2, 2007 (required for each application submitted and each category entered), made payable to Youngstown State University, must accompany each application packet. Upon receipt of an acceptance letter, the selected artist is required to return a check or money order for \$100 to secure the space. **Booth fee must be paid in order to set up.**

Demonstrations

Artists are encouraged to demonstrate their work. Please indicate on the enclosed application.

Participation Rules

1. All work must be original and for sale. Only original art works may be displayed and/or for sale.
2. All work must be designed and executed by the accepted artist.
3. Artists may only show work in categories approved by the jury. All work exhibited must be of the quality and type shown in the slides submitted to the jury.
4. 2-Dimensional limited edition reproductions of not more than 250 will be allowed, only if signed and numbered by the artist on the front of the work, matted and kept in a browsing portfolio or bin that is clearly labeled "Limited Edition Reproductions." The SFA Governing committee has sole discretion in allowing limited edition reproductions.
5. Artists must remain with their work for the entire two days of the Festival. Individual artists are required to check in at the information booth upon arrival.
6. Artists must provide all display equipment, including booth set up, chairs, tables and lighting.
7. Artists are responsible for proper insurance and protection of work and set-up. YSU will not be responsible for damage to work or set-up due to weather or unrelated incidents.
8. No more than two accepted artists may share a regular 10X10 space. Each artist must submit an application fee for each category.
9. Artists must provide written notification if they are unable to attend the entire Summer Festival of the Arts. **Artists who do not provide written notification will not be asked to return. Jury fee is non-refundable.**
10. Artists must pay their booth fee prior to set-up. Artists who have not paid their booth fee will not be permitted to set up.

Summer Festival of the Arts Artist's Marketplace Application

Artist's Name(s)

Company Name, if applicable

Address

City/State/Zip

Phone

Fax

E-mail

Fees

- \$20 non-refundable application fee for each category postmarked by April 2, 2007
- or
- \$30 for late application postmarked after April 2, 2007
- Check if you must have electricity** (Access to electricity is limited and must be secured at the time of application)

\$100 participation fee for booth space 10'x10' (Do not send until acceptance)

Please specify:

- Lawn space for tent
- Returning artist requesting the same space

Applicant Checklist

- COMPLETED application
- Check or money order for \$20 or \$30 after April 2 payable to Youngstown State University
- Five bold labeled slides in clear slide holder or CD with labeled images
- SASE with adequate postage for return of slides or CD

Categories

Use a separate form for each category in which you are applying. (You may photocopy this form.)

TWO-DIMENSIONAL FINE ARTS

- 2D Mixed Media (includes handmade paper)
- Photography
- Printmaking
- Drawing (including pastels)
- Painting
- Computer Generated

THREE-DIMENSIONAL FINE ARTS

- 3D Mixed Media
- Sculpture
- Clay (primarily non-functional)

FINE CRAFTS

- Wood-Functional
- Glass
- Leather
- Fibers/Textiles
- Jewelry
- Metalsmithing
- Clay (primarily functional)

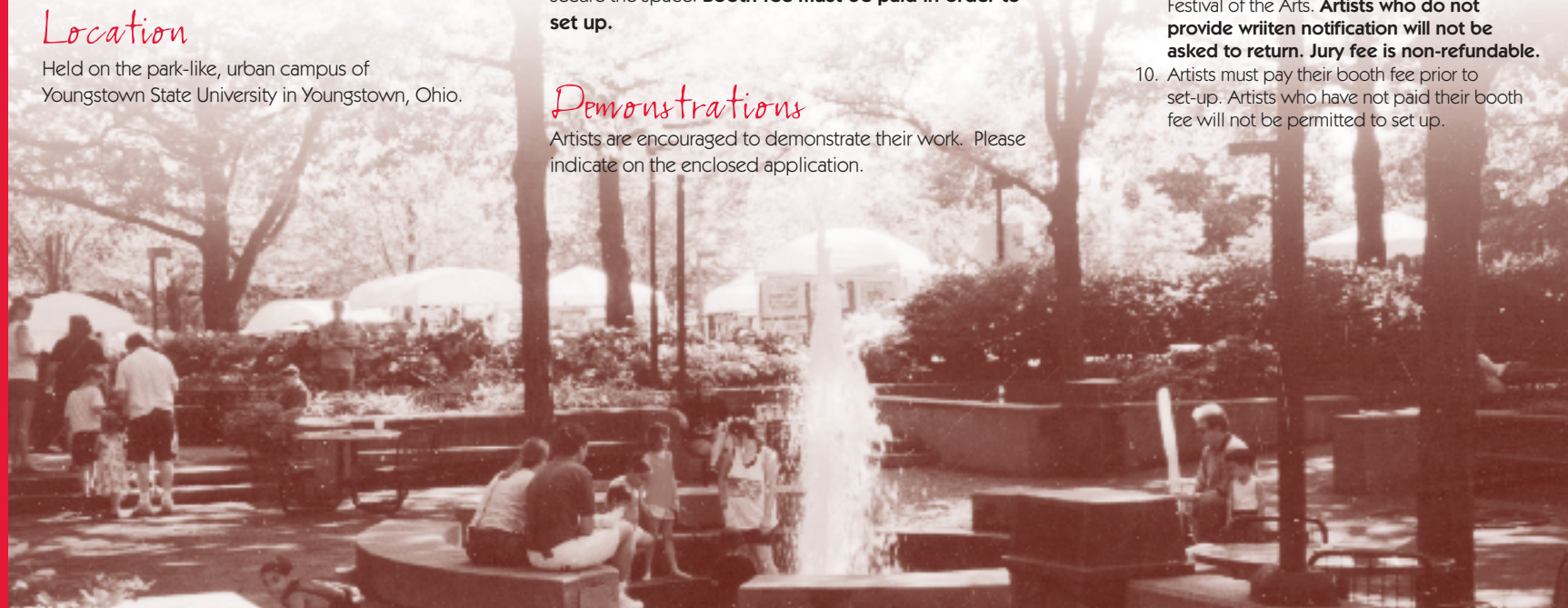
Please indicate if your art does not fit the major categories: 2D, 3D or fine crafts. The jurors will make the final decision.

OTHER _____
Would you be willing to demonstrate your work? Y / N

Return application to:

Summer Festival of the Arts/
College of Fine & Performing Arts

Youngstown State University
One University Plaza
Youngstown, Ohio 44555
Contact person: Lori A. Factor
330-941-2307 or fax: 330-941-1490



Slide or CD Descriptions

(or attach separate sheet)

Slide or CD image #1: size/materials

Slide or CD image #2: size/materials

Slide or CD image #3: size/materials

Slide or CD image #4: size/materials

Slide or CD image #5: booth (if available)

Artist's Statement

Provide a brief legible statement explaining your artistic process, techniques, and artistic concept that should be suitable to include in print and electronic marketing.

Signature _____

Date _____

Release and Signature

By signing this application, the exhibitor verifies that he/she is directly involved with the design or creation of each piece of work to be exhibited, and that the work meets the Rules for Participation as set forth in this application.

The Summer Festival of the Arts does not provide insurance to cover exhibitors' personal property, or against personal injury for helpers. Exhibitors are required to obtain their own insurance. The undersigned agrees and releases the Summer Festival of the Arts and Youngstown State University from any damage to personal property or personal injury which exhibitors or helpers may sustain while participating in the 2007 Summer Festival of the Arts. If accepted, the exhibitor agrees to the use of his/her slides and artistic statement by the Summer Festival of the Arts for promotional purposes.

"I have read and understand the requirements for participation in the Summer Festival of the Arts, July 7 and 8, 2007. I agree to abide by the rules, policies and guidelines of the Summer Festival of the Arts."

Signature _____

Date _____

Artists' Services

- DRIVE-UP LOADING & UNLOADING
- SECURITY
- PARKING
- LOCKED OVERNIGHT STORAGE
- CONVENIENT RESTROOM FACILITIES
- BREAK AREA
- ARTISTS' BREAKFAST
- DISCOUNTED HOTEL & ON-CAMPUS HOUSING
- CASH AWARDS IN FIVE CATEGORIES
- STRONG VOLUNTEER SYSTEM

Submissions

SLIDES

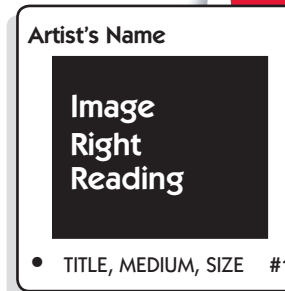
- Label and enclose five slides of your work per CATEGORY in a clear slide holder accompanied by a slide description sheet. Include size and materials with numbers to correspond to slides.
- Label slides with artist's name and number to correspond with the slide description. With a red marker, make a dot in the lower left corner of the slide frame. Write the medium in the lower center, and your name on the top left. Place a number in the lower right corner to correspond with slide descriptions. Slides must fit in a standard Kodak carousel.
- Slides must be 35mm and sent in undamaged, standard 2"x2" protective plastic slide sleeve. **No loose slides or photographs please.**

CDs

Digital images should be saved in high-quality JPG format in approximate proportion of original image and in the 300 K range, 72 dpi. Images should be in proper orientation for viewing. i.e. your images should not need to be rotated for the jury to see them on the screen.

File name should use the following format: **image number_initial of first name then last name_title of work.jpg** Sample: **1_factor_bluevase.jpg** Send images on CD in a sturdy container. CD and container should be clearly marked with artist's name. CD should also list file names of all entries using a permanent marker; no labels. Image number on file must correspond to numbering on entry form.

No e-mail submissions.



Youngstown
STATE UNIVERSITY

College of Fine & Performing Arts
Youngstown State University
Youngstown, Ohio 44555
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www.yzu.edu/sfa