

**BOARD OF TRUSTEES
INSTITUTIONAL ENGAGEMENT COMMITTEE**

**Harry Meshel, Chair
James B. Greene, Vice Chair
All Trustees are Members
Ikram Khawaja, Ex-Officio**

**BACKGROUND MATERIALS
Thursday, May 29, 2014**

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| 1. Alumni and Events Management Schedule of Events | Tab 1 |
| 2. Alumni and Events Management Report | Tab 2 |
| 3. WYSU-FM Spring 2014 Fund Drive Summary | Tab 3 |

BACKGROUND MATERIALS:
Institutional Engagement

TAB 1: Alumni and Events Management Schedule of Events

STAFF CONTACT: Gary Sexton, Director, WYSU-FM

HIGHLIGHTS OR ISSUES:

- Please note numerous University, alumni, and community events scheduled during the summer months of June-August, 2014.

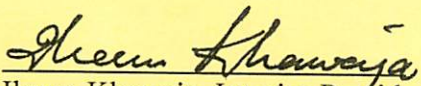
TAB 2: Alumni and Events Management Report

STAFF CONTACT: Gary Sexton, Director, WYSU-FM

HIGHLIGHTS OR ISSUES:

- Since the last Board of Trustees meeting, the Office of Alumni and Events Management has coordinated nearly 20 campus and community events that have reached over 14,000 people. Events ranged from commencement, to lecture series, to alumni chapter and networking events, to events within the community.

REVIEWED:


Ikram Khawaja, Interim President

**THE OFFICE OF ALUMNI AND EVENTS MANAGEMENT
SCHEDULE OF EVENTS**

May 31, 2014 — December, 2014

Saturday, May 31

Purpose: Community outreach/alumni volunteer effort
Place: Downtown Youngstown, breakfast location TBD
Time: 7:30 a.m. – Breakfast
8:00 a.m. – Planting
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

Streetscape

Thursday, June 12

Purpose: Social gathering/family outing for local and Pittsburgh-area Alumni and Guests
Place: PNC Park
Time: 5:30 p.m. – Reception
7:05 p.m. – Game
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

YSU Alumni Night with the Pittsburgh Pirates

Friday, June 13

Purpose: Honor university and community advocate and supporters
Place: Youngstown Country Club
Time: 6:30 p.m. – Cocktail reception
7:30 p.m. – Dinner
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Friend of the University

Tuesday, June 24

Purpose: Social gathering/family outing for Alumni Society members and their
Guests
Place: Eastwood Field
Time: 5:30 p.m. – Picnic
7:00 p.m. – Game
Contact: Heather Belgin – 330-941-1591 or habelgin@ysu.edu

YSU Alumni Night with the Scrappers

Saturday, July 12

Purpose: Networking reception for minority alumni, possible development of chapter
Place: Ohio Room, Kilcawley Center
Time: TBD
Contact: Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

YSU Minority Alumni Reception in conjunction with Summer Festival of the Arts

Thursday, July 17

Purpose:

Place/Time:

Contact:

“History & Hotspots”

To engage YSU alumni and their guests in the revitalization of downtown Youngstown through interaction with key leaders, visits to downtown restaurants, and networking among alumni.

Erie Terminal Building - 4:00 p.m.

Mayor’s Office, City Hall – 5:30 p.m.

Suzy’s Dogs and Drafts – 6:30 p.m.

Heather Belgin – 330-941-1591 or habelgin@ysu.edu**Sunday, August 3**

Purpose:

Place:

Time:

Contact:

Alumni Outing with the Cleveland Indians

Opportunity for alumni networking and socializing

Progressive Field

12:00 p.m. – Buffet

1:05 p.m. – Game

Mollie Hartup – 330-941-3086 or mahartup@ysu.edu**Monday, August 4 -
Wednesday, August 6**

Purpose:

Place:

Time:

Contact:

Cap and Gown Pick Up, Grad Central-August 4 only

Distribute graduation regalia and information to graduates

TBD, Kilcawley Center

1:00 – 6:00 p.m. (Monday)

8:30 a.m. – 6:00 p.m. (Tuesday & Wednesday)

Christina Texter – 330-941-2962 or cmtexter@ysu.edu**Friday, August 8**

Purpose:

Place:

Time:

Contact:

Sigma Tau Gamma Alumni Dinner and Reunion

Reunion and dinner for alums of the Sigma Tau Gamma fraternity

DeBartolo Stadium Club

5:30 p.m.

Erin DeBernardo – 330-941-2068 or ebdebernardo@ysu.edu**Wednesday, August 13**

Purpose:

Place/Time:

Contact:

“History & Hotspots”

To engage YSU alumni and their guests in the revitalization of downtown Youngstown through interaction with key leaders, visits to downtown restaurants, and networking among alumni.

TBD - 4:00 p.m.

Tyler History Center – 5:00 p.m.

Roberto’s – 6:30 p.m.

Heather Belgin – 330-941-1591 or habelgin@ysu.edu**Saturday, August 16**

Purpose:

Place:

Time:

Contact:

Summer Commencement

Celebrate academic achievement of YSU graduates

Beeghly Center

10:00 a.m. – Ceremony

Jackie LeViseur – 330-941-2136 or jmlevisieur@ysu.edu

Wednesday, August 20

Purpose:

Place:

Time:

Contact:

YSU Columbus Alumni night with Clippers baseball

Opportunity for alumni networking and socializing

Huntington Park, Columbus

5:30 p.m. – Picnic

7:05 p.m. – Game

Mollie Hartup – 330-941-3086 or mahartup@ysu.edu**Saturday, August 23**

Purpose:

Place:

Time:

Contact:

Youngstown Day Colorado

Opportunity for alumni networking and socializing

Colorado Rockies baseball stadium

5 p.m. – Picnic

6:10 p.m. – Game

Mollie Hartup – 330-941-3086 or mahartup@ysu.edu**Thursday, September 18**

Purpose:

Place:

Time:

Contact:

Networking Day

Networking opportunity for local alumni

DeBartolo Stadium Club

5:00 p.m.

Erin DeBernardo – 330-941-2068 or ebdebernardo@ysu.edu**Wednesday, September 24**

Purpose:

Place:

Time:

Contact:

Alumni Lecture Series - “Educational Technology”

Alumni networking and lifelong learning

McKay Auditorium, BCOE

5:30 p.m. – Networking

6:00 p.m. – Panel Discussion

Heather Belgin – 330-941-1591 or habelgin@ysu.edu**Thursday, October 2**

Purpose:

Place:

Time:

Contact:

Life Member Reception

Reception to celebrate life membership

Maag Archives/Planetarium

5:30 p.m. – Reception,

7:00 p.m. – Show

Erin DeBernardo – 330-941-2068 or ebdebernardo@ysu.edu**Friday, October 3**

Purpose:

Place:

Time:

Contact:

Stephen Snyder-Hill Lecture

Free community lecture and student presentation, LGBT History Month

TBD

TBD

Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Tuesday, October 7

Purpose:

Place:

Time:

Contact:

Thomas Colloquium presents Blake Mycoskie

Free community lecture and student presentation

Stambaugh Auditorium

4:00 p.m. – Student presentation

5:30 p.m. – Private dinner

7:00 p.m. – Community Lecture and Q & A

Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Wednesday, October 22

Purpose:

Place:

Time:

Contact:

Skeggs Lecture Series presents Wally Lamb

Free community lecture and student presentation

Stambaugh Auditorium

3:30 p.m. – Student presentation

4:45 p.m. – Taped radio interview

6:00 p.m. – Private dinner

7:30 p.m. – Community Lecture and Q & A

Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

Saturday, October 25

Purpose:

Place:

Time:

Contact:

YSU Columbus Casino Night

Opportunity for alumni networking and socializing

Hollywood Casino, Columbus

6 p.m. – Dinner

Mollie Hartup – 330-941-3086 or mahartup@ysu.edu

**Monday, December 8 -
Wednesday, December 10**

Purpose:

Place:

Time:

Contact:

Cap and Gown Pick Up, Grad Central-December 8 only

Distribute graduation regalia and information to graduates

Ohio Room, Kilcawley Center

1:00–7:00 p.m. (Monday)

8:30 a.m.–7:00 p.m. (Tuesday & Wednesday)

Christina Texter – 330-941-2962 or cmtexter@ysu.edu

Sunday, December 14

Purpose:

Place:

Time:

Contact:

Fall Commencement

Celebrate academic achievement of YSU graduates

Beeghly Center

2:00 p.m. – Ceremony

Jackie LeViseur – 330-941-2136 or jmlevisueur@ysu.edu

THE OFFICE OF ALUMNI AND EVENTS MANAGEMENT REPORT

May 2014

Office of Alumni and Events Management Updates:

Since the last Board of Trustees meeting, the Office of Alumni and Events has coordinated nearly 20 campus and community events that have reached over 14,000 people and garnered positive feedback in the community and local media. Events ranged from commencement, to lecture series, to alumni chapter and networking events, to events within the community.

All events fall in line with one or more of the Alumni and Events Management Strategic Plan Cornerstones:

- ❖ Foster Student to Alumni Experience
- ❖ Build and Sustain Alumni Chapters
- ❖ Develop Working Partnerships with Campus and Community Groups
- ❖ Cultivate and Maximize the Potential of our Volunteers and our Alumni Board

Below is the primary grouping of office events according to the four cornerstones:

Cornerstone 1: Foster Student to Alumni Experience

April 23

Purpose:

Honors Convocation

Celebrate academic achievement; 700 in attendance.

May 5 - May 7

Purpose:

Cap and Gown Pick Up, Grad Central-May 5 only

Distribute graduation regalia and information to graduates; 800 in attendance.

May 17

Purpose:

Spring Commencement

Celebrate academic achievement of YSU graduates; 9,000 in attendance

Cornerstone 2: Build and Sustain Alumni Chapters

February 21

Purpose:

Naples Development dinner

Gathering of YSU donors and friends; 30 in attendance.

February 22

Purpose:

Handels Alumni reception

Gathering of YSU alumni and friends; 175 in attendance.

February 22
Purpose: **Sarasota Development and Foundation dinner**
Gathering of YSU and Foundation donors and friends; 40 in attendance.

February 23
Purpose: **Youngstown Day**
Gathering of YSU alumni and friends; 270 in attendance.

Cornerstone 3: Develop Working Partnerships with Campus and Community Groups

February 19
Purpose: **Alumni Lecture Series – “The Outlook for Individuals’ Retirement Security in the United States”**
Alumni networking and lifelong learning; 35 in attendance.

February 21
Purpose: **BCHHS Alumni Recognition Dinner**
Awards dinner recognizing alumni in each of the college’s departments; 200 in attendance.

February 27
Purpose: **YSU Night with Phantoms Hockey**
Host YSU Night at local hockey game; 150 in attendance.

March 20
Purpose: **Skeggs Lecture Series presents Dr. Michio Kaku**
Free community lecture and student presentation; 2,000 in attendance.

March 25
Purpose: **Alumni Lecture Series – “In Columbus Footsteps: The Search for San Salvador”**
Alumni networking and lifelong learning, 40 in attendance.

April 10
Purpose: **Alumni Lecture Series – Frederick Douglass/Abraham Lincoln**
Alumni networking and lifelong learning; 40 in attendance.

May 2
Purpose: **Faculty & Staff Awards Dinner**
To honor faculty and staff for their service to the University; 300 in attendance.

Cornerstone 4: Cultivate and Maximize the Potential of our Volunteers (especially students) and our Alumni Board

April 2
Purpose: **Career Fair**
Collaboration with Career Services to launch Alumni Career Mentor; 500 in attendance.

May 31
Purpose: **Streetscape**
Community outreach/alumni volunteer effort; 50 in attendance.

WYSU-FM SPRING 2014 FUND DRIVE SUMMARY

DRIVE OVERVIEW:

WYSU-FM raised **\$114,271** in pledges from **1,040** donors (including **121 new members**) during its fall fundraising campaign, which took place April 8 through October 11, 2014.

Generous listener support came from across the entire WYSU-FM listening area. Additionally, pledges were received from 10 different states. Corporate and Foundation support for the drive was provided by The Family H. Proctor Charitable Foundation, The Edward Barr Foundation, The Youngstown Foundation, The Francis and Lillian Schermer Charitable Trusts, The Walter E. and Caroline H. Watson Foundation, The Law Firm of Mansell & Andrews, Stambaugh Auditorium, Hersh Exterminating Service, Internet Data Management Inc. (idmi.net), Park Vista, and Dr. Sudershan Garg, all of whom provided matches and incentives during pledge periods.

Congratulations to Dr. Robert Crafton of Slippery Rock, Pennsylvania who won the grand prize, a trip for two on our 2015 Alaskan cruise.

DRIVE SUMMARY:

Total Number of Pledges	1,040
▪ Pledges from Ohio	859 (82.6%)
▪ Pledges from Pennsylvania	166 (15.9%)
▪ Pledges from other states	15 (1.4%)
New Members	121 (100.8% of goal)
Renewing or Lapsed Members	849
Additional Gifts from current Members	70
Totals Dollars Pledged	\$114,216 (99.3% of goal)
Average Pledge (mean)	\$109.82
Most Common Pledging Levels	\$60.00 (173 Pledges) \$40.00 (165 Pledges)

RECENT DRIVE HISTORY:

