

Success

**BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE
James E. "Ted" Roberts, Chair
Charles R. Bush, Vice Chair
All Trustees are Members**

**Wednesday, June 7, 2017
12:00 p.m.**

**Tod Hall
Board Meeting Room**

AGENDA

- A. Disposition of Minutes for Meetings Held March 15, 2017**
- B. Old Business**
- C. Committee Items**

1. Student Affairs

a. Student Affairs Consent Action Item

Tab C.1.a.1. *1) Resolution to Modify Policy 3356-6-02, Intercollegiate Athletics Programs
Ronald A. Stollo, Executive Director of Athletics, and Elaine Jacobs,
Associate Athletic Director, will report.

b. Student Affairs Action Items

Tab C.1.a.1. 1) Resolution to Modify Policy 3356-8-01.1, "The Student Code of Conduct."
Eddie Howard, Associate Vice President for Student Experience, will report.

**Tab C.1.b.2. 2) Resolution to Modify Policy 3356-6-01, Scheduling of Intercollegiate Athletic,
University Sponsored and Recognized Student Organization Activities During
Final Examination Period**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, Ronald A.
Stollo, Executive Director of Athletics, and Elaine Jacobs, Associate Athletic
Director, will report.

*Items listed under the Consent Agenda require Board approval; however they may be presented without discussion as these items include only non-substantive changes.

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Tab C.1.b.3. **3) Resolution to Approve Policy 3356-8-07, Student Travel**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, and
Mr. Eddie Howard, Associate Vice President for Student Experience, will report.

c. Student Affairs Discussion Item

1) Fall 2017 Enrollment Update
Gary D. Swegan, Associate Vice President for Enrollment Planning and
Management, will present an update regarding fall 2017 enrollment.

2. Academic Affairs

a. Academic Affairs Consent Agenda Items*

Tab C.2.a.1. ***1) Resolution to Authorize Conferral of Faculty Emeritus Status**
The resolution nominates ten (10) recently retired faculty members for
Faculty Emeritus status. Dr. Martin A. Abraham, Provost and Vice President
for Academic Affairs, will report. Policy Number 3356-7-17, Emeritus Status,
from the University Guidebook, is attached for your information.

Tab C.2.a.2. ***2) Resolution to Modify Policy 3356-9-03.1, Appointment of Graduate Assistants,
Graduate Assistant Interns, and Teaching Assistants**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, and
Dr. Sal Sanders, Dean of the College of Graduate Studies, will report.

b. Academic Affairs Action Items

Tab C.2.b.1. **1) Resolution to Approve Policy 3356-8-06, Student Complaint Policy**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, and
Dr. Kevin E. Ball, Associate Provost for Academic Programs and Planning, will
Report.

Tab C.2.b.2. **2) Resolution to Approve List of Candidates to be Considered for Honorary
Degrees**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, will
report. Policy Number 3356-10-05, Honorary degrees and commencement
speakers, is attached for your information.

Tab C.2.b.3. **3) Resolution to Approve Ohio Department of Higher Education Report on
Duplicative Programs**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, will
report.

*Items listed under the Consent Agenda require Board approval; however they may be presented without discussion as these items include only non-substantive changes.

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Tab C.2.b.4.

- 4) **Resolution to Approve Reorganization of the Beeghly College of Education**
Dr. Charles Howell, Dean of the Beeghly College of Education, and Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, will report.

c. **Academic Affairs Discussion Items**

- 1) **Higher Learning Commission Update**
Dr. Kevin E. Ball, Associate Provost for Academic Programs and Planning, will report.

Tab C.2.c.2.

- 2) **Strategic Plan Cornerstone Update – Student Success**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, Dr. Tammy King, Associate Dean, Bitonte College of Health and Human Services, and Dr. Michael Crist, Interim Associate Vice President for Student Success, will report.
- 3) **YSU Excellence Steering (YES) Committee Update**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, and Dr. Chester R. Cooper, Chairperson of the Academic Senate, Co-chairs of the YES Committee, will report.
- 4) **Internal Positions within the Division of Academic Affairs**
Dr. Martin A. Abraham, Provost and Vice President for Academic Affairs, will report on the positions of Associate Provost for Academic Administration, Associate Dean of the College of Liberal Arts and Social Sciences, and the Associate Dean of Creative Arts and Communication.

Student Success Cornerstone

Report Update

June 2017

Note: The following report indicates progress made on the 2011-2020 University Strategic Plan Student Success Cornerstone since November 2013.

Strategic Plan Matrix

Legend:

- Critical Delay
- Behind, But Manageable
- On Schedule
- Completed

Est. Date of Completion	Summary of Initiative	Current Status	Status
Ongoing	Enrollment Management Team to examine and revise admission/retention requirements.	<p>The Enrollment Management Team meets regularly to discuss enrollment and retention strategies. Crash Days are held each semester and attendance ranges from 450 – 1,200 potential students and guest. Several Colleges hold Open Houses and other recruitment events.</p> <p>BC HHS obtained a grant and has developed a pipeline program with several area high schools. The goal of the pipeline program is to recruit minority and/or under-resourced students into their professions. They also have a learning community, which targets the same population at the college level.</p> <p>The University contracted Royall & Co. to assist with the recruitment of traditional students predominately in Ohio and Pennsylvania. Those efforts helped the University have a positive increase in enrollment while many other northeast universities and colleges saw decreased.</p>	
Complete	Develop first year experience courses	Each College has first year experience courses available for their students. Some FYE courses are discipline related while others are college focused. Each FYE course also meets general education standards. A coordinator has been employed to oversee the courses and assist instructors with meeting the learning objectives for the FYE. The universal components of each FYE course are a career element, financial literacy, and Title IX training.	

Est. Date of Completion	Summary of Initiative	Current Status	Status
Ongoing	Improve course completion rates	<p>As a result of Starfish, faculty and staff engagement, and continual quality programming offered by the Center for Student Progress, the completion rate has continually improved. In 2013 the course completion rate was 82.0% and in 2017 it has grown to 84.5% (the 2020 goal is 85%).</p> <p>The reason this area has been deemed "critical" is due the minority graduation rate. It has remained steady over the past four years at 12.6% (the 2020 goal is 25%). It is critical that more programming and energies are focused on this population.</p>	
Ongoing	Support faculty development in teaching and learning	<p>The Faculty Development Committee supports faculty in all aspects of their career trajectories: orientation, mentoring, preparation toward tenure and promotion, awards and grants, scholarship and creative activities, best practices in teaching and learning and associated technologies, achieving job satisfaction, and life/work balance. The <i>Teaching and Learning Center</i> website (http://cms.yosu.edu/teaching-and-learning-center/teaching-and-learning-center) provides detailed information on where faculty can obtain information on opportunities for development in teaching and learning. In 2013-2014, the following workshops/seminars were offered to faculty:</p> <ul style="list-style-type: none"> • Teach students how to learn: Metacognition is the key • Tips for Dealing with Challenging Student Behavior • YSU Teaching, Research, and Service Stars • Tips for Yearly Evaluation toward Tenure and Promotion • Two-Day Workshop – Scholarship and Teaching • Managing Conflict in Professional relationships • Day-long Workshop – Everybody's Responsibility: Creating Accessible Documents, Videos, Websites, and Materials • Creating assignments that teach students to read the literature • Creating Meaningful Reflective Journaling Assignments • How to Lecture Less and Teach More: Problem-Based Learning • "Ving" – interactive messaging technology <p>In 2014-2015, 19 workshops and activities were offered to faculty members. The faculty mentoring program was increased and Learning Communities that were established in 2013-2014 continued to grow (<i>Teaching Technology Study</i> and <i>Student Writing Study</i>). The following workshops/seminars were offered:</p> <ul style="list-style-type: none"> • Teach Students How to Learn! Metacognition is the Key • Tips for Responding to Challenging Student Behaviors • YSU Branding - University Approved Format for CV, PPT, Posters • Tips for Yearly Evaluation toward Tenure and Promotion • Two-Day Workshop – "Fresh Start" • Helped to promote <p>In 2015-2016, the orientation for new faculty and chairs orientations (FT Faculty, PT Faculty, Chairs) was improved and offered. The faculty mentoring program and learning communities continued to grow. The following workshops/seminars were offered:</p> <ul style="list-style-type: none"> • Active learning strategies and classroom assessment techniques • Managing your classroom, student issues (faculty panel) • Best practices in instructional design, info about Youngstown 	

		<ul style="list-style-type: none"> • Peer classroom visit experiences, easier ways to grade writing • New Faculty Roundup • Assessing Classroom Speeches • Disruptive or dangerous classroom behavior • Institutional Review Board (IRB) • Research, Grant, and Sponsored Programs • Navigating YSU's IRB • Research, Grant, and Sponsored Programs • Your Tenure and Promotion Portfolio <p>In 2016-2017, the orientation program for new faculty and chairs grew. Learning communities and workshops were offered. Online training with Magna Publications became available. There are nearly 300 training videos available on a variety of subjects from well-known experts in teaching and learning. During that academic year the following workshops/seminars were offered:</p> <ul style="list-style-type: none"> • Active Learning Strategies • Classroom Assessment Techniques • Your Tenure and Promotion Portfolio • Assessing Classroom Speeches • New Faculty Roundup with the Provost • Changes to the Student Code and other Rules You Should Know • Engaging diverse socioeconomic, gender, racial student population • Using Empathy and Classroom Assessment to Create the Human Centered Classroom • Tenure and Promotion Portfolio • Dealing with Disruptive Students • IRB workshop • Interpreting FERPA as it Applies to Using Social Media • Cultural Humility • Understanding Adult Students 	
Ongoing	Align advising systems	<p>Over the past four years, many improvements have been made in the advising process. Each academic department has established a Four-Year Plan for students and Academic Advisors to use to chart a student's progress through their academic career. Curriculum Sheets have been standardized in respect to the information that must be contained on them. YSU has an updated, interactive electronic course catalog (http://catalog.ysu.edu/). In addition to the improvements in materials available to students and Academic Advisors, there is now a new center on campus to assist students, who are truly undetermined, the Center for Career and Academic Advising. This Center also assists students who are conditionally admitted in the College of Health and Human Services.</p> <p>In Fall 2017, there are plans to upgrade Banner and institute a new degree audit system.</p>	
Ongoing	Raise more money for scholarships	<p>The YSU Foundation continues to solicit funds in order to aid students with their financial needs. It is estimated that there have been more than 100 new student scholarships provided to students since 2013.</p>	

Est. Date of Completion	Summary of Initiative	Current Status	Status
Ongoing	Develop a major marketing campaign to position YSU as a University of choice. Recruit underrepresented students, the best students, and students outside the immediate area.	<p>The University contracted Royall & Co. out of Richmond, Virginia, to assist with the recruitment of traditional students in Ohio and Pennsylvania, for Fall 2014 and Fall 2015 recruitment cycles. Royall also recruited students in Chicago, Illinois, and Buffalo, New York.</p> <p>The University introduced a new marketing campaign, which included billboards and commercials. The new catch phrase is "Y and proud."</p> <p>A webpage development and marketing company, NewCity, Inc. out of Blacksburg, Virginia (http://www.insidenewcity.com) was hired to evaluate and update the YSU webpage. Everything on YSU's website is now uniform. The program associated with the website allows for the collection of valuable information that can be used to assist with marketing strategies. The website went live on October 26, 2016. Since launching our website, our mobile web traffic has increased 21% from the previous year, a metric that could correlate to our local population and this trend.</p> <p>Although this was not a marketing strategy, it assists the university with recruiting the best students based on academic performance. In December 2014, the YSU Board of Trustees approved the establishment of an Honors College, which essentially combined and expanded the Scholars and Honors programs. The fall 2014 class of University Scholars and Honors students had 40 University Scholars on a full-ride scholarship and 56 Honors students with no honors designated merit scholarships. In the first year of the new scholarship and college structure, first-year student enrollment for fall 2015 was the highest experienced in the history of honors with 169 students. The goal for 2016 was to reach 250 students, which was surpassed with 273 enrolled. Beginning with the 2015-16 class of Honors students, minimum requirements for entering the Honors College with scholarship opportunities are a composite 26 ACT or 1760 SAT and a 3.5 overall grade point average. Previous requirements for the scholarship consideration was a 28 ACT/1860 SAT and 3.5 overall GPA. Current Honors College requirements remain identical to former Honors Program entrance requirements. Applicants meeting both criteria are fully admitted to the Honors College and awarded applicable scholarships, ranging between \$1000 - \$3000 for tuition, and \$1000 - \$3000 for honors housing. Less than 10 full-ride scholarships are offered. Applicants demonstrating a combination of academic merit, along with other outstanding credentials, but shy of meeting one of the two academic merit credentials are admitted provisionally to Honors. Scholarships for tuition are not awarded to applicants within this category; however, provisional students are awarded honors housing.</p>	
Ongoing	Streamline academic experiences (e.g., 3-year degrees, credit for prior learning)	<p>The University has developed a webpage explaining to students how they can obtain their degrees in three years (http://www.ysu.edu/3-year-degree-pathways). In order for students to complete a degree in three years, students must enter the university with credits from one or more of the following: Advanced Placement credits, College in High School credits, International Baccalaureate program credits or PSEOP credits.</p> <p>Another option for completing their degrees in 3 years is to obtain prior learning credit. Academic Senate approved the acceptance of prior learning assessment (PLA) credit for students. Students can obtain credit for learning that has occurred outside the classroom (http://cms.ysu.edu/prior-learning-assessment/prior-learning-assessment). Students have their credit evaluated by one or more of the following methods: review the crosswalk posted on YSU's website to see if automatic credit is awarded; complete a portfolio for evaluation; take a standardized exam such as CLEP; take a departmental challenge exam; or if they are military personnel, then they have their Joint Service Transcript or their transcript from the Air Force Community College evaluated.</p> <p>YSU has also partnered with the American Council on Education (ACE) in the Alternative Credit Plus Project. The</p>	

		<p>entire project is funded by the Bill & Melinda Gates Foundation (http://cms.ysu.edu/ysu/alternative-credit-project). The project encourages greater acceptance of alternative credit and a more flexible pathway towards post-secondary education attainment for students who may have some college credit but no degree.</p> <p>The General Studies Degree (BGS) at YSU has been growing. Many individuals have accumulated several credit hours as a result of switching majors or military service credit. To assure a more timely graduation, they can move to the General Studies Degree program. This program is now offered completely online. The program is currently recruiting students transferring from community colleges. They have developed an articulation agreement with LCCC, Tri C, and Lakeland Community Colleges. The General Studies program enrollment has remained relatively consistent since 2013. In 2013 there were 134 students in the program. In Fall 2016, that number decreased slightly to 127 students majoring in BGS.</p> <p>Competency Based Education (CBE) is being explored at the state level. YSU has agreed to participate in the discussions and will explore this form of education delivery method to determine if it is appropriate for YSU.</p>	
Ongoing	Increase internship, cooperative-education, service-learning, and study-abroad opportunities	<p>A continuing growth in internship, cooperative-education and service-learning opportunities has taken place across the university. An increased number of job fairs and partnerships with regional companies have improved the availability of off-campus learning experiences. A total of 436 companies participated in on-campus job fairs hosted by the Office of Career and Academic Advising, and colleges during the 2016-2017 academic year.</p> <p>Study abroad opportunities continue to grow with an increased emphasis on developing articulation agreements with institutions in the Asian rim.</p>	
Ongoing	Offer flexibly scheduled, alternative delivery, and distance-education courses and programs.	<p>In 2013 the University had two undergraduate programs (Public Health and Allied Health) and three graduate programs (Business Administration, Early Childhood Education, and Respiratory Care) offered to students completely online for a total of five programs. In 2017, that number has grown to 12 programs. There are six programs (Public Health, Allied Health, Registered Nurse to BSN, Respiratory Care, General Studies, and Criminal Justice) at the undergraduate level completely online. At the graduate level there are now seven programs offered in this format (Business Administration, Early Childhood Education, Respiratory Care, Engineering Management Track, Criminal Justice, Financial Economics, and Health & Human Services).</p> <p>The number of courses offered online has grown from 80 in 2013 to 180 in 2014. Although there has been tremendous growth, the demand for online courses continues to increase.</p> <p>As stated earlier, YSU has also partnered with the American Council on Education (ACE) in the Alternative Credit Plus Project. The project encourages greater acceptance of alternative credit and a more flexible pathway towards post-secondary education attainment for students who may have some college credit but no degree.</p>	
Complete	Improve orientation processes and programs.	<p>Over the past few years, Orientation personnel have worked hard to improve the orientation process for incoming students. One move that occurred recently was renaming the SOAR to Orientation. To reach more students, Orientation personnel are using the following strategies: additional electronic communication, reach out more often, and have surveyed our students to see what is the most effective way(s) to connect with them. Until 2016, the original outreach was a large packet of information, but for 2017 they have limited their mailing to postcards. Based on survey data from our students, 86% of them were registering for orientation because of emails received and only 14% were paying attention to postal mail</p> <p>Another strategy used to improve Orientation was to reinvent Freshman convocation as a Welcome Week event for first-year students. The week of activities was deemed too long for students. In 2017, Ignite will consist of two days of events.</p>	

Est. Date of Completion	Summary of Initiative	Current Status	Status
Complete	Tighten and improve enforcement of academic progress.	On May 12, 2012, Academic Senate passed a new conditional admission policy. Currently modifications are now occurring to the CA policy to assure more adherence to policies and increased services to students. The Center for Career and Academic Advising is taking a proactive role with CA students from BCHHS.	
Complete	Create early-warning processes to improve student success	During the past year, a Starfish Advisory Council was formed and ideas were discussed for improving faculty participation. The faculty participation goal was initially set at 40% and, while that goal was surpassed during spring semester 2012, we had seen a decline until fall 2016 when the percentage of faculty using Starfish rose to 41%. The increase can be attributed to the creation of a one stop website where faculty can go for training and FAQs and also the communication of the Advisory Council with those in their colleges. Further indicators of the success of Starfish: A steady increase of hours completed by first time students. (F11 students completed 77.34% of attempted hours, while the F15 cohort completed 82.9% of credit hours attempted.); GPA increase (F11 was 2.68, while F15 was 2.85); Decrease in the percentage of NAFs (F11 was 4.41%, while F15 was 2.31%)	

STUDENT SUCCESS CORNERSTONE

Academic Achievement Metrics Executive Summary, June 2017

This Report is an update
from November 2013

	Three-Year Average	Current	2013	Trend	2020 Goal	Data Source
Degrees Awarded	2,300	2,387	2,063	↑	2,500	YSU IR Degrees Awarded Report
Six-Year Graduation Rate	31.15%	30.46%	32.10%	↓	43%	YSU IR Graduation Rates for First-Time, Full-Time Freshmen
Minority Graduation Rate	13.75%	12.60%	12.60%	No change	25%	YSU IR Graduation Rates for First-Time, Full-Time Freshmen
Student-Athlete Graduation Rate	60%	72%	69%	↑	72%	NCAA YSU Federal Graduation Rate Report 2020 Goal Reached
Entering Freshmen Average ACT	21.26	21.8	20.48	↑	22	YSU IR First-Time Undergraduate Average Composite ACT scores
Retention Rate	72.2%	73.4%	68%	↑	72%	YSU IR First-Time Undergraduates Fall-to-Fall Retention 2020 Goal Reached
Course Completion Rate	83.77%	84.47%	82%	↑	85%	YSU IR Report: Spring 2013 - Undergraduate Course Grades Exclusive of NG-Only Graded Courses
International Students	267	318	192	↑	300	YSU IR 14th Day Enrollment Report 2020 Goal Reached
Study Abroad Students	135	120	138	↓	225	Center for International Studies and Programs
Adult Students (Undergraduates >=25)	18.15%	18.15%	25%	↓	30%	YSU IR 14th Day Enrollment: Traditional vs Non-Traditional

Note: Since 2010 – YSU no longer uses Collegiate Learning Assessment (CLA)

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STUDENT SUCCESS CORNERSTONE

Post-College Success Metrics Executive Summary, June 2017

This Report is an update from November 2013

	Current	2013	Trend	2020 Goal	Data Source
First-Time Pass Rate: Licensure Exams	92%	99%	↓	Meet or Surpass National / State Averages	Data includes average pass rate for the following programs: Nursing, (88.5%, national 84.6%), Dental Hygiene (100% on four separate certification/exams; above averages), EMS-EMT (90%), EMS-Paramedic (96%), and Social Work (77%; national 70%), and the Police Academy (100%). 2020 Goal Reached
Standardized Exam: LSAT	151	149	↑	150	Mean National Score; www.lsac.org 2020 Goal Reached
NSSE Senior Year: Writing clearly and effectively	2.9	2.9	No Change	2.9	Average Score (Peer Institutions) YSU Office of Assessment 2020 Goal Reached
NSSE Senior Year: Speaking clearly and effectively	2.9	2.9	No Change	2.8	Average Score (Peer Institutions) YSU Office of Assessment 2020 Goal Reached
NSSE Senior Year: Thinking critically and analytically	3.3	3.2	↑	3.2	Average Score (Peer Institutions) YSU Office of Assessment 2020 Goal Reached
Graduates Employed Full Time (Undergraduate only)	52%	54%	↓	53%	3 Year Average
Graduates Seeking Additional Education (Undergraduate only)	21%	24%	↓	20%	3 Year Average 2020 Goal Reached

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Note: Graduate School reported that GRE and GMAT scores rarely used for admission into programs, information removed this report

STUDENT SUCCESS CORNERSTONE

Student Satisfaction Metrics Executive Summary, June 2017

This Report is an update from November 2013

	Three-Year Average	Current	2013	Trend	2020 Goal	Data Source
NSSE: First Year: Entire education experience at YSU good or excellent	84.5%	86%	81%	↑	90%	National Survey of Student Engagement; nsse.iub.edu (completed every three years: 2010, 2013, 2016; switching to every two years, next in 2018)
NSSE: Senior Year: Entire education experience at YSU good or excellent	81.5%	83%	80%	↑	95%	National Survey of Student Engagement; nsse.iub.edu completed every three years: 2010, 2013, 2016; switching to every two years, next in 2018)
NL: Traditional Students: Very satisfied/satisfied with YSU experience	n/a	56%	56%	No change	60%	Noel Levitz Student Satisfaction Survey; www.noellevitz.com completed (results from 2017 not currently available)
NL: Adult Students: Very satisfied/satisfied with YSU experience	n/a	67%	62%	↑	65%	Noel Levitz Student Satisfaction Survey; www.noellevitz.com completed (results from 2017 not currently available) 2020 Goal Reached
QOL: Overall Satisfaction with University Housing	80%	Still need data	81%		85%	Housing & Residence Life Quality of Life Survey; housing.yzu.edu
ACUHO-I/EBI: Extent satisfied with on-campus housing experience	75%	Still need data	75%		80%	Student Center Assessment (National Benchmarking Survey); www.webebi.com
ACUI/EBI: Overall satisfaction with student union (Kilcawley Center)	70.50%	Still need data	70%		75%	Student Center Assessment (National Benchmarking Survey); www.webebi.com
CRUSS: Satisfied or very satisfied with Campus Recreation experience	Still need data	Still need data	83%		87%	Campus Recreation User Satisfaction Survey; yzu.edu/reccenter

Notes: We do not have a three year average available for the Noel Levitz Student Satisfaction Survey. YSU has only offered it two times. The Noel Levitz was last conducted in 2012, not 2013. In 2017, the Adult Student Survey included graduate students; it did not in the previous year.

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