

BOARD OF TRUSTEES INSTITUTIONAL ENGAGEMENT COMMITTEE

Allen L. Ryan, Jr., Chair Anita A. Hackstedde, Vice Chair All Trustees are Members

Thursday, December 8, 2022 1:30 p.m. or immediately following previous meeting Tod Hall Board Meeting Room

AGENDA

- A. Disposition of Minutes for Meeting Held September 20, 2022
- B. Old Business
- C. Committee Items
 - 1. Institutional Engagement Discussion Items
- Tab C.1.a. = Tab 1 a. YSU Foundation Quarterly Gift Report

The YSU Foundation received 406 outright gifts and 5 pledges totaling \$3,193,218.41, pledge payments totaling \$768,028.82 and 0 new planned gift commitments for the first quarter of Fiscal Year 2023. Paul McFadden, President YSU Foundation will report.

Tab C.1.b. = Tab 2 b. Division of Workforce Education & Innovation Update

Jennifer Oddo, Executive Director, Strategic Workforce Education and Innovation will report.

Tab C.1.c. = Tab 3 c. Penguin Pulse – Community Engagement

Amy Cossentino, Associate Provost and Dean of the Sokolov Honors College will report.

- D. New Business
- E. Adjournment

Youngstown State University Foundation Gift Processing Summary

		First Quarter		Year-to-Date			
			Difference			Difference	
	FY'23	FY'22	2023/2022	<u>FY'23</u>	FY'22	2023/2022	
Development (New Gifts and I	New Pledges):						
YSU	\$944,925.92	\$1,911,343.96	-\$966,418.04	\$944,925.92	\$1,911,343.96	-\$966,418.04	
YSUF	\$2,248,292.49	\$3,284,010.45	-\$1,035,717.96	\$2,248,292.49	\$3,284,010.45	-\$1,035,717.96	
Total Development (New Gifts							
and New Pledges)	\$3,193,218.41	\$5,195,354.41	-\$2,002,136.00	\$3,193,218.41	\$5,195,354.41	-\$2,002,136.00	
Planned Giving/Charitable Gift Annuities	\$0.00	\$2,880,000.00	-\$2,880,000.00	\$0.00	\$2,880,000.00	-\$2,880,000.00	
Pledge Payments (For Pledges	Currently or Previo	ously Included as De	velopment):				
YSU	\$176,697.50	\$188,687.50	-\$11,990.00	\$176,697.50	\$188,687.50	-\$11,990.00	
YSUF	\$591,331.32	\$323,669.44	\$267,661.88	\$591,331.32	\$323,669.44	\$267,661.88	
Total Pledge Payments	\$768,028.82	\$512,356.94	\$255,671.88	\$768,028.82	\$512,356.94	\$255,671.88	
Number of Gifts							
New Gifts	406	595	-189	406	595	-189	
Pledges	5	10	-5	0	10	-5	
Payments	80	139	-59	0	139	-59	
Planned Gifts/Charitable Gift Annuities	0	6	-6	0	6	-6	

ACTIVE AWARDS AND PROJECTS



Project Name	Funding Partner		Project Total	Contract Date	Performance Period	Description
Appalachia Regional Commission (ARC) Power Grant	ARC	NEW	\$1.25M	10/1/2022	3 year	Grant to support 5G/Broadband training program for up to 165 participants in six counties including Mahoning, Trumbull, Ashtabula, Jefferson, Columbiana and Belmont.
Amplify – High School Scholarships/Support	ODE/Mahoning Educational Service Center (ESC)	NEW	\$100k	5/2022	1 year	Provide up to \$40k in scholarships towards industry credentials that go towards high school graduation credits. Funding supports part-time academiadvisor to support students in the YSU Skills Accelerator Programs.
RAPIDS 6	State of Ohio/ODHE	NEW	\$340k	11/2022	1 year	State funds to procure equipment for YSU and CCTC's
Community Workforce Initiatives	General Motors	Active	\$3.5M	3/2021	2 years	Community Workforce Initiatives
Energy Storage Training and Innovation Center	General Motors	Active	\$1.5M	3/2021	2 years	Energy Storage Training Center
Tech Prep	State of Ohio/ODE	Active	\$20K	10/2021	2 year	High School CCP/ITAG, development of college new pathway programming to increase high school articulation
Mahoning Valley Workforce Partnership	State of Ohio/ODHE	Active	\$200K	11/2021	1 year, plus 6 month extension	Regional Workforce Coalition with Chamber to increase collaboration and address digital branding for the region
Aerospace Defense Storefront	NCDMM/America Makes	Active	\$300K	10/2021	2 years	Siemens Expertise/Research Scientist
Industry 4.0 Adoption in the SME Defense Supply Chain for Metal Castings	NCDMM/DLA/UNI	NEW	\$3.7M	5/2022 (est)	1 year	Drive IoT adoption/commercialization across small and medium size businesses (Chicago to East Coast)
Hybrid Manufacturing/Mazak	NCDMM/America Makes	Active	\$2.3M	8/2021	1 year	Project to advance hybrid/additive mfg
MAP	OWT/ODHE	NEW	\$250k	Quarterly renewal	1 year	State funded grant to provide tech training scholarships for Ohioans who are low income, partially unemployed, or totally unemployed
Tech Cred Round	State of Ohio	Active	\$10K	Quarterly Renewal	1 Year	Train the trainer grant funds (robotics); 5G
State Funds 22/23 extension	State of Ohio	Active	\$1M	6/2021	2 year	MVICC/ETC



Division of Workforce Education and Innovation

The Division of Workforce Education and Innovation aligns Workforce, Education, Research and Commercialization though our integrated WERC@YSU approach to developing in-demand industry skills.

Our workforce and education programs serve YSU students, K-12, companies and community members looking to upskill, reskill or enter into new career pathways. We engage our learners through the online YSU Skills Accelerator and through classroom, hybrid and experiential learning at any one of our training centers.

Through partnerships with the YSU Research Foundation (YSURF) and Small Business Development Center (SBDC), students can participate in our integrated research and commercialization initiatives, supported through industry and government led projects.

MISSION

Our mission is to prepare current and future workforce with industry 4.0 skills through alternative learning pathways focused on advanced manufacturing, electric vehicles, energy storage, information technology, business and professional skills.

Our Training Centers

Excellence Training Center (ETC) at Kohli Hall: This 54,000 state-of-the-art advanced manufacturing technology center is located on Main Campus and is equipped with over \$15M of advanced manufacturing and research equipment. From additive manufacturing to industrial electronics and leading the way in advanced robotics, the ETC serves students and industry in developing in-demand capabilities.

National EV Training and Innovation Center: This national center, to be located in Lordstown, OH, is under development with Foxconn with support from General Motors and Ultium Cells. The first of its kind this center will focus on advancing workforce, education, research and commercialization for EV's. This center will serve industry, academia and workforce leaders across the country in helping to advance emerging skills and innovation.

IT Workforce Accelerator at Silvestri Hall: Established through industry partnerships with IBM, WIA, Cisco and others, the IT Workforce Accelerator now delivers in-demand IT skills training around software development, cybersecurity, cloud, artificial intelligence, networking and telecommunications.

The Data Mine: An on-campus learning community established in partnership with Purdue University and in collaboration with the College of STEM. YSU students, from any major, study the science of data while applying their knowledge to real world company sponsored projects.

Williamson Innovation Park: Located just south of campus, this 220-acre open air research park will be used by YSU students and area K-12 students to launch their STEM projects for engineering, biosciences, aviation and more! (opening July 2023)

James P. Tressel Institute of Leadership and Teamwork: The James P. Tressel Institute for Leadership and Teamwork will empower students, community leaders, and business directors to make a meaningful difference wherever their paths take them. The institute will provide courses, workshops, guest speakers, and more to prepare students and participants to become strong, impactful leaders.



PenguinPulse - Community Engagement YSU Board of Trustees December 2022

Strategic Plan to Take Charge of Our Future - COLLECTIVE IMPACT WITH THE REGION...creates deliberate, mutually-beneficial, educational, civic, industry, and philanthropic partnerships that achieve equitable and innovative regional development.

Plan for Academic Actions Goal: YSU will be recognized as a community-engaged campus by the Carnegie Foundation in education; health; prosperity and equity; and arts and culture.

Strategy Progress Report

Inventory and communicate all community engagement activities

Outcome: PenguinPulse platform implemented August 2022

Develop a framework to optimize, coordinate, and manage community engagement

Outcome:

Launched Office of Community Engagement Website

Formed Community Partner Advisory Council

Broadly incorporate community engagement and experiential learning into curriculum

Outcome:

Created process to designate Community-Engaged Learning (CEL)

courses

Community Engagement Council – currently conducting institution self-study.

Timeline of Activities for Carnegie Foundation for Advancement of Teaching Elective Classification for Community Engagement Application

2023

- Community Engagement Council release self-study Spring 23 identify strengths, develop strategies to maximize opportunities
- Data collection begins for application

2024 - 2025

- Elective Classification framework released & applications available January 2024
- Community Engagement Council engages with contributors and writes application
- Application submission deadline: April 2025
- Campuses notified of decision: December 2025
- Public Announcement: January 2026

