

Youngstown State University Critical Issues and Priority Statements

Critical Issue 1. Enrollment/Retention

YSU will build enrollment strategically and manage it effectively.

Critical Issue 2. Programs/Teaching, Learning, and Research

YSU will promote excellence in teaching, learning, service, and research—and prepare students to undertake civic and leadership responsibilities—through an ideal mix of programs and educational experiences to meet student and workforce needs.

Critical Issue 3. Financial Resources

YSU will manage resources efficiently and strategically, leverage them effectively, and develop additional resources to fulfill its mission.

Critical Issue 4. Image/Market

YSU will develop a positive, shared institutional identity and market its strengths and successes aggressively.

Critical Issue 5. Student Services/Alumni Relations

YSU will provide the range of student services necessary for a student-centered University to attract, support, retain, advance, and graduate students. YSU will also maintain ongoing and lifelong relationships with its alumni.

Critical Issue 6. Diversity

YSU will promote and ensure an environment of respect for all people. Its students, administration, faculty, staff, and course content will increasingly reflect the diversity of the community, the nation, and the world.

Critical Issue 7. Technology

YSU will pursue an integrated approach in using technology to meet the academic, research, student-services, and administrative goals of the University.

Critical Issue 8. Community Engagement

YSU will undertake community partnerships to serve and address the cultural, intellectual, social, and economic needs of the region.

Critical Issue 9. Human Resources Development

YSU will further develop a competent, motivated, diverse, and competitively paid workforce committed to carrying out the mission of the University.

Critical Issue 10. Facilities/University Neighborhood

YSU will develop and maintain a safe, attractive, and functional physical plant responsive to the present and future needs of faculty, staff, students, alumni, and the community.

Strategic Planning Website: http://www.cc.yzu.edu/Strategic_Plan/